

# Conference program "Analyst Days - 5"

## Legend

Effectiveness increase, specialized skills	Communications
Outsourcing, freelancing, etc.	Career growth and development
Analysis in agile development	Processes, architecture modeling, documentation
Hiring of analysts, interviews	Working with the requirements
Other topics	

## 22.04.2016 – First Day

	Section A (250 people)	Section B (100 people)	Section C (100 people)	Section D (workshops) (20 people)
--	------------------------	------------------------	------------------------	-----------------------------------

09:00 Registration, morning tea/coffee

09:30 Opening ceremony. Section A

10:00 10:40	<p><b>Olivier Denoo</b> <i>ps_testware SAS</i> <i>Leuven, Belgium</i> ●●</p> <p><u>To requirements and beyond...</u> Regular Talk (1 h 30 min)</p>	<p><b>Mikhail Sorokin</b> <i>Exadel</i> <i>Minsk, Belarus</i> ●</p> <p><u>Risk Management in Business Analysis</u> Regular Talk (40 min)</p>	<p><b>Sergey Shashev</b> <i>NAUMEN</i> <i>Moscow, Russia</i> ●●●</p> <p><u>Upgrade information systems using data science</u> Regular Talk (40 min)</p>	<p><b>Aleksey Petrov</b> <i>Системный подход</i> <i>Moscow, Russia</i> ●●●</p> <p><u>Four Simple Steps to Your Best Meeting</u> Workshop (1h 30 min)</p>
10:55 11:35		<p><b>Anna Lopatuhina</b> <i>ООО "Тех центр Дойче банка"</i> <i>Saint Petersburg, Russia</i> ●●</p> <p><u>Context switching in analyst life: how to stop worrying and start managing</u> Regular Talk (40 min)</p>	<p><b>Elena Volchenko</b> <i>2reallife</i> <i>Moscow, Russia</i> ●●</p> <p><u>Predictive model to calculate the LTV of customers on the example of the game project "The Heavens"</u> Regular Talk (40 min)</p>	

<p>11:50 12:30</p>	<p><b>Maksim Tsepkov</b> <i>mtsepkov.org</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●●</li> </ul> <p><u>Communication with different MindSet: Taxonomy vs Folksonomy</u> Regular Talk (40 min)</p>	<p><b>Irina Surova</b> <i>ЗАО "Лаборатория Касперского"</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●●</li> </ul> <p><u>EA&amp;TFS</u> Regular Talk (40 min)</p>	<p>Lunch. 1st shift</p>	<p>Lunch. 1st shift</p>
<p>12:45 13:25</p>	<p><b>Andrey Pavlov</b> <i>T-Systems RUS</i> <i>Saint Petersburg, Russia</i></p> <ul style="list-style-type: none"> <li>●</li> </ul> <p><u>EARS: The Easy Approach to Requirements Syntax</u> Lightning Talk (20 min)</p>	<p><b>Barabanov Kirill</b> <i>Luxoft</i> <i>Gdansk, Poland</i></p> <ul style="list-style-type: none"> <li>●●</li> </ul> <p><u>A business analyst profile in the foreseeable future</u> Regular Talk (40 min)</p>	<p><b>Aleksey Zuev</b> <i>Pro3A</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●●</li> </ul> <p><u>An All-Russia B2G/G2G Information Interchange System: An Analyst's view from Both Public and Private Sectors</u> Regular Talk (40 min)</p>	<p><b>Yuriy Vedenin</b> <i>ITMINE u UXpresso</i> <i>Minsk, Belarus</i></p> <ul style="list-style-type: none"> <li>●</li> </ul> <p><u>Visualize it!</u> Workshop (1h 30 min)</p>
<p>13:40 14:20</p>	<p><b>Andrey Fedorin</b> <i>ООО "Домашние деньги"</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●</li> </ul> <p><u>Seven Rules to Make Requirements Document Strong</u> Lightning Talk (20 min)</p>	<p><b>Evgeniya Luchenok</b> <i>Coherent Solutions Inc./ ISsoft</i> <i>Minsk, Belarus</i></p> <p><b>Katya Kichkailo</b> <i>Minsk, Belarus</i></p> <ul style="list-style-type: none"> <li>●</li> </ul> <p><u>BA Role in Creating Accessible Sites</u> Regular Talk (40 min)</p>	<p>Lunch. 2nd shift</p>	
	<p><b>Anastasiya Baryshnikova</b> <i>Seldon</i> <i>Nizhnii Novgorod, Russia</i></p> <ul style="list-style-type: none"> <li>●●</li> </ul> <p><u>Applying DEMO Methodology for the Enterprise Architecture Design</u> Lightning Talk (20 min)</p>			

14:35  
15:15

**Ekaterina Kalinina**  
*IBIC Russia*  
*Saint Petersburg, Russia*

- How to advance the information efficiency on personal level  
Lightning Talk (20 min)

**Aleksandr Gusenko**  
*Нетрика*  
*Saint Petersburg, Russia*

- Regional master patient index  
Lightning Talk (20 min)

**Maussymzhan Nurmagambetova**  
*TOO "BTS Digital"*  
*Astana, Kazakhstan*

- Creating a personal account in the "e-government" for citizens and legal entities of the Republic of Kazakhstan  
Regular Talk (40 min)

**Aleksey Borisov**  
*ООО "Технологический Центр Дойче Банка"*  
*Moscow, Russia*

- Dedicated Requirements Management system. User's Experience  
Regular Talk (40 min)

**Vladimir Kalyonov**  
*Сбербанк*  
*Moscow, Russia*

- Facilitation. Base of knowledge  
Workshop (1h 30 min)

15:30  
16:10

**Yuliya Bazhanova**  
*Салым Петролеум*  
*Moscow, Russia*

- How we improved business analysis quality in-house (Customer experience)  
Lightning Talk (20 min)

**Nikita Selenkov**  
*Хеликс*  
*Saint Petersburg, Russia*

- When outsourcing should be stopped  
Lightning Talk (20 min)

**Ayauzhan Arystambekova**  
*TOO "BeeSoftware"*  
*Astana, Kazakhstan*

- Game Rules Change: What to Do When You are Far from the Start of the Project  
Regular Talk (40 min)

**Oleg Voronov**  
*ВТБ Банк (ПАО)*  
*Moscow, Russia*

- Data migration - not so simple  
Regular Talk (40 min)

16:10

Coffee break

16:40  
17:20

**Aleksandr Prokudin**  
*InfoWatch*  
*Moscow, Russia*

●  
How analyst can help in planning of releases  
Lightning Talk (20 min)

**Nikita Melnikov**  
*Deepinto.it*  
*Saint Petersburg, Russia*

●  
More than analysis. How do we speed up a development process taking some developer's responsibilities  
Lightning Talk (20 min)

**Stanislav Rozhdestvenskii**  
*DataArt*

●●  
Approaches to changes' specification  
Regular Talk (40 min)

**Grigoriy Pechenkin**  
*WEBURSITET.RU*  
*Moscow, Russia*

●●●  
The Dark Side of the System Analysis  
Regular Talk (40 min)

**Dmitriy Bezuglyy**  
*ООО "Системный Подход"*  
*Moscow, Russia*

●●●  
"Working with the user needs. The analysis of meeting user needs in a successful product"  
Workshop (1h 30 min)

17:35  
18:15

**Sergey Ovodov**  
*M13*  
*Moscow, Russia*

●●  
Project slang - the way of efficient collaboration in software development teams  
Lightning Talk (20 min)

**Anna Gorbatenko**  
*Transas*  
*Saint Petersburg, Russia*

●  
Past traps in the new projects  
Lightning Talk (20 min)

**Liliya Gorbachik**  
*Intermedia*  
*Saint Petersburg, Russia*

●●  
Storytelling or the requirements that will make you cry  
Regular Talk (40 min)

**Artyom Mitropolskiy**  
*nexign*  
*Saint Petersburg, Russia*

●  
How to recognize an analyst  
Regular Talk (40 min)

18:15 AD party

## 23.04.2016 – Second Day

Section A (250 people)

Section B (100 people)

Section C (100 people)

Section D (workshops) (20 people)

09:30 Morning tea/coffee

<p>10:00 10:40</p>	<p><b>Aleksandr Baykin</b> <i>uml2.ru</i> <i>Moscow, Russia</i> ●●●</p> <p><u>Modeling of Enterprise Architecture</u> Workshop (1h 30 min)</p>	<p><b>Dmitriy Bezuglyy</b> <i>ООО "Системный Подход"</i> <i>Moscow, Russia</i> ●●●</p> <p><u>Agile Strategy, Business and System Analysys</u> Workshop (1h 30 min)</p>	<p><b>Maksim Kirilychev</b> <i>ZephyrLab</i> <i>Moscow, Russia</i> ●●</p> <p><u>How not to lose the Product at the final stage. Remembering the business goals and changing priorities</u> Regular Talk (40 min)</p>	
<p>10:55 11:35</p>			<p><b>Alexey Vasilyev</b> <i>BIPULSE</i> <i>Saint Petersburg, Russia</i> ●●</p> <p><u>Jump of the faith. From the present to the future</u> Regular Talk (40 min)</p>	<p><b>Vladimir Kalyonov</b> <i>Сбербанк</i> <i>Moscow, Russia</i> ●●</p> <p><u>Facilitation. Base of knowledge (repeat)</u> Workshop (1h 30 min)</p>
<p>11:50 12:30</p>	<p><b>Natalya Leonova</b> <i>Технологический Центр Дойче Банка</i> <i>Saint Petersburg, Russia</i> ●</p> <p><u>How we specified a project with UML</u> Regular Talk (40 min)</p>	<p><b>Igor Yamshanov</b> <i>DataArt</i> <i>Kharkov, Ukraine</i> ●●</p> <p><u>Jama Way for Requirements Management</u> Regular Talk (40 min)</p>	<p><b>Valentina Zeldina</b> <i>FriendZone</i> <i>Moscow, Russia</i> ●●</p> <p><u>One head is bad</u> Regular Talk (40 min)</p>	
<p>12:45 13:25</p>	<p><b>Nataliya Zhelnova</b> <i>Центральный Аппарат ПАО "Сбербанк"</i> <i>Moscow, Russia</i> ●●</p> <p><u>Business Process Modelling: Instruments and Methods</u> Workshop (1h 30 min)</p>	<p><b>Svetlana Podchasova</b> <i>Люксофт</i> <i>Kiev, Ukraine</i> ●●</p> <p><u>Automated Acceptance Criteria Framework as Living System Documentation</u> Regular Talk (40 min)</p>	<p>Lunch. 1st shift</p>	<p>Lunch. 1st shift</p>

<p>13:40 14:20</p>		<p><b>Vadim Mustyatsa</b> <i>Альфа-Банк Minsk, Belarus</i></p> <ul style="list-style-type: none"> <li>••</li> </ul> <p><u>The Batman Curse and Other Adventures of BDD Analysts</u> Regular Talk (40 min)</p>	<p><b>Ekaterina Gert</b> <i>ЗАО "КРОК Регион" Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p><u>Features of the requirements in the integration project</u> Regular Talk (40 min)</p>	
<p>14:35 15:15</p>	<p><b>Radiy Vesnin</b> <i>ЗАО "Национальная сервисная компания" Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>••</li> </ul> <p><u>Modeling interprocess interaction in mobile commerce</u> Regular Talk (40 min)</p>	<p><b>Vladimir Kalyonov</b> <i>Сбербанк Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p><u>System analyst in Agile</u> Lightning Talk (20 min)</p>	<p>Lunch. 2nd shift</p>	<p>Lunch. 2nd shift</p>
<p>15:30 16:10</p>	<p><b>Kristina Erofeeva</b> <i>EPAM</i></p> <ul style="list-style-type: none"> <li>•••</li> </ul> <p><u>The bees and the birds. How not to complicate things</u> Regular Talk (40 min)</p>	<p><b>Tatyana Gudkova</b> <i>i-Sys Samara, Russia</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p><u>Execute not pardon. Frankly about analysts - recruiters</u> Regular Talk (40 min)</p>	<p><b>Evgeniy Vinogradov</b> <i>Яндекс.Деньги Saint Petersburg, Russia</i></p> <ul style="list-style-type: none"> <li>••</li> </ul> <p><u>Requirements gathering and indeterminacy</u> Regular Talk (40 min)</p>	
<p>16:10</p>	<p>Coffee break</p>			
<p>16:40 17:20</p>	<p><b>Lyubov Dubovitskaya</b> <i>Drees &amp; Sommer Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p><u>Business analyst and organizational change management: defense or advance mode?</u> Regular Talk (40 min)</p>	<p><b>Olga Posvistelik</b> <i>Exadel Minsk, Belarus</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p><u>How to survive if you are a junior business analyst?</u> Regular Talk (40 min)</p>	<p><b>Peter Tsisinevich</b> <i>Minsk, Belarus</i></p> <ul style="list-style-type: none"> <li>••</li> </ul> <p><u>UX Design in Business Analysis</u> Regular Talk (40 min)</p>	

17:35  
18:15

**Yuliya Erina**  
*i-Sys Labs*  
*Samara, Russia*

●●  
Man with Stockholm syndrome  
Regular Talk (40 min)

**Denis Gobov**  
*DataArt*  
*Kiev, Ukraine*

●●  
The interview for the position of business analyst: forewarned is forearmed  
Regular Talk (40 min)

**Aleksey Zinovev**  
*Собака Павлова*  
*Saint Petersburg, Russia*

●●  
How to adapt sociological methods to UX-studies: interviews with users  
Regular Talk (40 min)

18:15

Closing ceremony, award speakers, raffle prizes