

# Conference program "Analyst Days - 8"

## Legend

Clients	Requirements
Architecture and architects	Processes
Tools	Specialised skills
Analyst's career	World around

## 27.04.2018 – First Day

Section A (250 people)	Section B (250 people)	Section C (250 people)
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09:00 Registration, morning tea/coffee

09:30 Opening ceremony

10:00 10:40	<p><b>Filip Hendrickx</b> <i>altershape</i> <i>Bruxelles, Belgium</i></p> <ul style="list-style-type: none"> <li>● <u>Bring the startup spirit to your organisation with the Innovation Canvas</u> Regular Talk (1 h 30 min)</li> </ul>	<p><b>Maksim Tsepkov</b> <i>mtsepkov.org</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●● <u>Solving the client's problem rather than blindly doing the task</u> Regular Talk (40 min)</li> </ul>	<p><b>Irina Gertovskaya</b> <i>Компания ОТП</i> <i>Moscow, Russia</i></p> <ul style="list-style-type: none"> <li>●● <u>From scratch and turnkey</u> Workshop (1h 30 min)</li> </ul>
10:55 11:35		<p><b>Olga Azimbaeva</b> <i>DataArt</i> <i>Voronezh, Russia</i></p> <ul style="list-style-type: none"> <li>●● <u>Project start: don't rush into system design, try to understand the goal first</u> Regular Talk (40 min)</li> </ul>	

<p>11:50 12:30</p>	<p>Lunch. 1st shift</p>	<p><b>Radik Asadullin</b> <i>Вауворск плюс Samara, Russia</i> ●● <u>The company's and BA goals</u> Lightning Talk (20 min)</p>	<p><b>Roland Gareis</b> <i>RGC Vienna, Austria</i> ●● <u>Changing Organization „by Projects“ – A Challenge for Managing Requirements</u> Workshop (1h 30 min)</p>
<p><b>Anna Churkina</b> <i>ПЦ Картстандарт (ЦФТ) Novosibirsk, Russia</i> ●● <u>From code to Service</u> Lightning Talk (20 min)</p>			
<p>12:45 13:25</p>	<p><b>Irina MINOIU</b> <i>IIBA Romania Chapter Bucharest, Romania</i> ●● <u>BA for IT infrastructure projects</u> Regular Talk (40 min)</p>	<p><b>Olga Samarina</b> <i>Devim Saint Petersburg, Russia</i> ●● <u>Signs of the birth of a big project</u> Regular Talk (40 min)</p>	<p>Lunch. 2nd shift</p>
<p>13:40 14:20</p>	<p>Lunch. 2nd shift</p>	<p><b>Anna Strunnikova</b> <i>Raiffeisenbank Moscow, Russia</i> ●● <u>How not to get lost a big project among small teams</u> Regular Talk (40 min)</p>	
<p>14:35 15:15</p>	<p><b>Hans van Loenhoud</b> <i>Taraxacum BV Amsterdam, Netherlands</i> ● <u>Re@Anywhere! On the future of Requirements Engineering</u> Regular Talk (40 min)</p>	<p><b>Anna Bulgakova</b> <i>Lamoda Moscow, Russia</i> ●● <u>How we transformed an internal product into B2B. Set of mistakes</u> Regular Talk (40 min)</p>	<p><b>Vladimir Kalyonov</b> <i>Сбербанк Moscow, Russia</i> ● <u>Graphic facilitation - how to draw a meeting</u> Workshop (1h 30 min)</p>
<p>15:30 16:10</p>	<p><b>Divna Simeunovic</b> <i>Comtrade System Integration Belgrade, Serbia</i> ●● <u>Beyond Brainstorming: Creative Thinking Approaches for Business Analysts</u> Regular Talk (40 min)</p>	<p><b>Ekaterina Litvinova</b> <i>Materialise Kiev, Ukraine</i> ●● <u>Analyst’s experience in configuration DSL</u> Regular Talk (40 min)</p>	

16:10 Coffee break

16:40  
17:20

**Giancarlo Duranti**  
*GD Consulting*  
*Rome, Italy*  
●●●  
Best Practices from a Business Analysis Telco Project  
Regular Talk (40 min)

**Denis Gobov**  
*DataArt*  
*Kiev, Ukraine*  
**Stanislav Rozhdestvenskii**  
*DataArt*  
●●●  
Building Business Analyst qualification assessment system  
Regular Talk (40 min)

**Nikolay Fateev**  
*Системный подход*  
*Moscow, Russia*  
**Dmitriy Bezuglyy**  
*ООО "Системный Подход"*  
*Moscow, Russia*  
●●  
Strategic business game "Catch the Wave"  
Workshop (1h 30 min)

17:30  
18:10

**Roger Burlton**  
*Process Renewal Group*  
*Vancouver, Canada*  
●●  
The Road to Business Agility  
Regular Talk (40 min)

**Yuliya Pshenichnikova-Alexes**  
*EPAM*  
*London, United Kingdom*  
●●  
Interview? If you're a good interviewer...  
Lightning Talk (20 min)

**Nikolay Sokolovskiy**  
*DataArt*  
*Saint Petersburg, Russia*  
●●  
What is the analysts' salary?  
Lightning Talk (20 min)

18:20 Analyst Days Party

## 28.04.2018 – Second Day

Section A (250 people)

Section B (250 people)

Section C (250 people)

10:30 Morning tea/coffee

11:00  
11:40

**Roland Gareis**  
*RGC*  
*Vienna, Austria*

●●  
Perceiving Business Analysis as a Set of Services for Internal or External Customers  
Regular Talk (1 h 30 min)

**Lilia Urmazova**  
*GridDynamics*  
*Saint Petersburg, Russia*

●●  
A Spherical Caw in a Vacuum called Gherkin  
Lightning Talk (20 min)

**Hans van Loenhoud**  
*Taraxacum BV*  
*Amsterdam, Netherlands*

●●  
Continuous Requirements Engineering  
Workshop (1h 30 min)

11:55  
12:35

**Maksim Shalomovich**  
*ЛАНИТ*  
*Moscow, Russia*

●●  
Architect in software custom development  
Lightning Talk (20 min)

**Maksim Shalomovich**  
*ЛАНИТ*  
*Moscow, Russia*

**Denis Epishev**  
*ЛАНИТ*  
*Moscow, Russia*

●●  
Analysis and design stories: how an analyst and an architect built a system together  
Regular Talk (40 min)

12:50  
13:30

Lunch. 1st shift

**Leonid Vygovskiy**  
*ТаскДата*  
*Saint Petersburg, Russia*

●  
Quality of Information System - an architect's point of view  
Regular Talk (40 min)

**Karolina Zmitrowicz**  
*SJSI*  
*Warsaw, Poland*

●●  
Managing complexity - how to build a framework for managing BA?  
Workshop (1h 30 min)

13:45  
14:25

**Ales Stempihar**  
*IIBA Slovenia Chapter  
Kranj, Slovenia*

●●  
Where we as BAs are in this digital economy?  
Regular Talk (40 min)

**Natalya Leonova**  
*Технологический Центр Дойче Банка  
Saint Petersburg, Russia*

●  
Special requirements - describe and analyse them!  
Lightning Talk (20 min)

**Marina Lipatova**  
*Лаборатория Касперского  
Moscow, Russia*

●●  
Foundational UML and ALF  
Lightning Talk (20 min)

14:40  
15:20

Lunch. 2nd shift

**Artem Vorontsov**  
*СПб ГУП "СПб ИАЦ"  
Saint Petersburg, Russia*

●  
Automation of creating project documentation - how not to be scared of standards  
Lightning Talk (20 min)

**Sergey Gerasimov**  
*АбсолютТех  
Moscow, Russia*

●●  
Requirement management tools, or from simple text to structured data  
Lightning Talk (20 min)

**Roger Burlton**  
*Process Renewal Group  
Vancouver, Canada*

●●  
Seven Process Tools for Business Analysts 2018  
Workshop (1h 30 min)

15:35  
16:15

**Natalya Sveshnikova**  
*АО Лаборатория Касперского  
Moscow, Russia*

●●  
Business requirements for agile development process  
Regular Talk (40 min)

**Yuliana Granovskaya**  
*Kaspersky Lab  
Moscow, Russia*

**Ilya Markelov**  
*Kaspersky Lab  
Moscow, Russia*  
●●  
Requirements versioning. Popular software developers techniques for analyst needs  
Regular Talk (40 min)

16:15

Coffee break

16:45  
17:25

**Liliya Gorbachik**  
*Intermedia*  
*Saint Petersburg, Russia*

●●  
Requirements approach for mixed Waterfall/Agile teams  
Regular Talk (40 min)

**Snezhana Dervisheva**  
*ЗАО "КРОК инкорпорейтед"*  
*Moscow, Russia*

●  
BigData, Approaches to implementation of the project  
Lightning Talk (20 min)

**Nikita Melnikov**  
*Право.ru*  
*Saint Petersburg, Russia*

●●  
Features of identifying and documenting requirements in blockchain projects  
Lightning Talk (20 min)

**Nadezhda Orlova**  
*ГК Скаут (Скаут-Академия)*  
*Saint Petersburg, Russia*

●●  
The feedback to the team and stakeholders: IT-coach's life hacks  
Workshop (1h 30 min)

17:40  
18:20

**Natalia Semenova**  
*epam Systems*

●●  
Customer Engagement and Transparency in large projects  
Regular Talk (40 min)

**Yuliya Erina**  
*SystemZ*  
*Saint Petersburg, Russia*

●●  
Analyst in the Sale Department  
Regular Talk (40 min)

18:30

Closing ceremony, award speakers, raffle prizes