

# Conference program "Analyst Days - 12"

## Legend

Clients&cases	Requirements
Architecture	Processes
Tools	Specialised skills
HR, analyst's career & grow up	Analyst like a part of the team
Data analysis	UX
Methodologies	Technologies

## 21.05.2021 – First Day

	Section A (330 people)	Section B (300 people)	Section C (250 people)	Section D (100 people)
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09:00 Registration, morning tea/coffee

09:30 Opening ceremony

10:00 10:40	<p><b>Dmitriy Bezuglyy</b> ООО "Системный Подход" Moscow, Russia ●●●</p> <p><u>Thinking. Antipatterns and best practices of different approaches</u> Regular Talk (40 min)</p>	<p><b>Aleksey Orlov</b> Банк ВТБ (ПАО) Moscow, Russia ●●</p> <p><u>Mirages of complicated projects</u> Regular Talk (40 min)</p>	<p><b>Anna Bobyleva</b> КРОК Moscow, Russia ●●</p> <p><u>Lead analyst in IT project for an external customer: how to be a professional</u> Regular Talk (40 min)</p>	<p><b>Aleksey Slastikhin</b> Неофлекс Saratov, Russia ●</p> <p><u>Those analysts in Agile projects have a screw loose</u> Regular Talk (40 min)</p>
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10:55  
11:35

**Maksim Permyakov**

*ООО Спортмастер  
Moscow, Russia*

●●

Grab and do:  
PlantUML, VS Code and  
Git

Regular Talk (40 min)

**Oksana Istyukova**

*НОРБИТ  
Nizhnii Novgorod, Russia*

●

Business processes:  
how not to complicate  
the simple and to  
facilitate the complex

Regular Talk (40 min)

**Vadim Pogoda**

*Datana  
Moscow, Russia*

●●

On the other side of  
the light filter. Interface  
prototype - as a way  
to understand the  
customer's needs  
better

Regular Talk (40 min)

**Andrey Burakov**

*NextWay  
Moscow, Russia*

●●

API Design Patterns  
Workshop (1h 30 min)

11:50  
12:30

**Maksim Tsepkov**

*CUSTIS  
Moscow, Russia*

●●

Design an application  
in microservice  
architecture. Case  
study

Workshop (1h 30 min)

**Egor Maryushko**

*STENET school  
Saint Petersburg, Russia*

●●

How to find a  
prospective junior  
specialist and made  
him/her into an analyst

Regular Talk (40 min)

**Daniil Mishenin**

*Банк ВТБ  
Moscow, Russia*

●●

Brain, don't be stupid:  
can an analyst be  
productive 8 hours a  
day

Regular Talk (40 min)

12:30

Lunch. 1st shift. 12:30-13:25

12:45  
13:25

**Anton Lazarev**

*Ozon  
Moscow, Russia*

●

Evolution of  
approaches to analytics  
organizing in Ozon

Regular Talk (40 min)

**Natalya Leonova**

*Devexperts  
Порту, Portugal*

●

Whether you are an  
engineer or a poet,  
great communication  
skill will always  
strengthen who you  
are

Lightning Talk (20 min)

**Stanislav  
Rozhdestvenskii**

*DataArt  
Saint-Petersburg, Russia*

●●

Sins of User Stories  
Lightning Talk (20 min)

Lunch. 1st shift

13:25

Lunch. 2nd shift. 13:25-14:20

13:40  
14:20

**Anastasiya Soboleva**

*Exness  
Limassol, Cyprus*

**Ilona Kulynych**

*Luxoft  
Kiev, Ukraine*

●●  
"I'm not that kind of person". The guide on analyst's technical interview

Regular Talk (40 min)

**Mariya Kascheeva**

*Deutsche Bank Technology Center  
Moscow, Russia*

●  
Product metrics if you have one customer  
Regular Talk (40 min)

**Viktor Lychev**

*Росэксимбанк  
Moscow, Russia*

●  
From hurricane to effective performance using Agile  
Lightning Talk (20 min)

**Natalya Sedova**

*Skillbox  
Moscow, Russia*

●  
How an analyst can create a successful CV: chips and main mistakes  
Lightning Talk (20 min)

Lunch. 2nd shift

14:20 Lunch. 3rd shift. 14:20-15:15

14:35  
15:15

**Ruslan Kanzeparov**

*WEB3 TECH  
Moscow, Russia*

●●  
Automation of the review process  
Lightning Talk (20 min)

**Sergey Dyakov**

*ООО «Бу.Тех»  
Kovrov, Russia*

●●  
Automation Confluence  
Lightning Talk (20 min)

**Taisia Tolstunova**

*VK Tech  
Saint Petersburg, Russia*

**Alik Kurdyukov**

*United Traders  
Moscow, Russia*

●●  
Product work with hypotheses  
Regular Talk (40 min)

**Evgeniy Fedoseev**

*Нетология  
Moscow, Russia*

●●  
Building a BI system: you might have forgotten about it  
Regular Talk (40 min)

**Viktar Starastsenka**

*Softeq  
Minsk, Belarus*

**Darya Gert**

*Wargaming  
Minsk, Belarus*

●●  
Impact Mapping Workshop  
(1h 30 min)

15:30  
16:10

**Irina Matveeva**

*Escalate  
Saint Petersburg, Russia*

●●  
Corporate culture's impact on project success: express tools to assess  
Workshop (40 min)

**Darya Ereschenko**

*АО "ГНИВЦ"  
Moscow, Russia*

●●  
Creating a state Big Data: How it was done and what came out  
Regular Talk (40 min)

**Margarita Malikova**

*Райффайзенбанк  
Moscow, Russia*

●●  
Can development and analysis go hand in hand?  
Regular Talk (40 min)

16:10 Coffee break

16:40 17:20	<p><b>Nikita Kharichkin</b> <i>SberDevices</i> <i>Moscow, Russia</i></p> <p>●●</p> <p><u>Documentation review on a turn-key basis: from process to etiquette</u> Regular Talk (40 min)</p>	<p><b>Snezhana Dervisheva</b> <i>ЗАО "КРОК инкорпорейтед"</i> <i>Moscow, Russia</i></p> <p>●●</p> <p><u>BI и Big Data. Противостояние или коалиция</u> Regular Talk (40 min)</p>	<p><b>Ekaterina Belaya</b> <i>Reksoft</i> <i>Voronezh, Russia</i></p> <p>●</p> <p><u>Analysts and testers: what testing expects from an analyst</u> Lightning Talk (20 min)</p>	<p><b>Kseniya Bezukladnikova</b> <i>Эксперт-Система</i> <i>Saint Petersburg, Russia</i></p> <p>●●</p> <p><u>Why Don't We Use Requirements Version Control Systems?</u> Round Table</p>
			<p><b>Saltanat Sisenbaeva</b> <i>Фриланс</i> <i>Moscow, Russia</i></p> <p>●●</p> <p><u>Psychological and valuable aspects of analysts' training</u> Lightning Talk (20 min)</p>	
17:35 18:15	<p><b>Leonid Yudenkov</b> <i>T1 Digital</i> <i>Saint Petersburg, Russia</i></p> <p>●●</p> <p><u>Do you speak English? Efficient work in an international company</u> Regular Talk (40 min)</p>	<p><b>Anastasiya Zyuzina</b> <i>ООО "Лад-Смарт"</i> <i>Nizhnii Novgorod, Russia</i></p> <p>●</p> <p><u>Using open data in a project: problems and solutions</u> Regular Talk (40 min)</p>	<p><b>Kseniya Alekseeva</b> <i>Veeam Software</i> <i>Saint Petersburg, Russia</i></p> <p>●●</p> <p><u>Divide and govern: how to design a system for the complex business logic</u> Regular Talk (40 min)</p>	
18:20	Analyst Days Party			

## 22.05.2021 – Second Day

Section A (330 people)

Section B (300 people)

Section C (250 people)

Section D (100 people)

09:00 Morning tea/coffee

<p>10:00 10:40</p>	<p><b>Valentina Pisanova</b> <i>T1</i> <i>Moscow, Russia</i> ●● <u>Should you spend your time and money for mentoring?</u> Regular Talk (40 min)</p>	<p><b>Andrey Zerov</b> <i>Консист Бизнес групп</i> <i>Moscow, Russia</i> ● <u>It's okay for an analyst to make a mistake, but you have to make it right</u> Regular Talk (40 min)</p>	<p><b>Olga Mutter</b> <i>СберМаркет</i> <i>Moscow, Russia</i> ●● <u>How we implemented the new design.</u> <u>Practical case</u> Regular Talk (40 min)</p>	<p><b>Mariya Starostina</b> <i>Epam systems</i> <i>Saint Petersburg, Russia</i> <b>Anton Karzhavin</b> <i>Epam Systems</i> <i>Saint Petersburg, Russia</i> ● <u>Lego scrum</u> Workshop (1h 30 min)</p>
<p>10:55 11:35</p>	<p><b>Kirill Kapranov</b> <i>Sportmaster Lab</i> <i>Moscow, Russia</i> ●● <u>Communicating with developers in the same language</u> Regular Talk (40 min)</p>	<p><b>Kristina Egorova</b> <i>ООО "Deutsche Bank TechCentre"</i> <i>Moscow, Russia</i> ● <u>Don't Fear: How to Learn from Your Mistakes</u> Regular Talk (40 min)</p>	<p><b>Ekaterina Lysenko</b> <i>RoboMarkets</i> <i>Лимассол, Cyprus</i> ● <u>How I became Technical Product Manager</u> Regular Talk (40 min)</p>	
<p>11:50 12:30</p>	<p><b>Natalya Semenova</b> <i>HOTA</i> <i>Saint Petersburg, Russia</i> ●● <u>Risk management. Nice theory and real practice. How to apply the technique effectively</u> Regular Talk (40 min)</p>	<p><b>Aleksei Ivakin</b> <i>AVITO</i> <i>Saint Petersburg, Russia</i> ●● <u>MVP by KANO model</u> Workshop (1h 30 min)</p>	<p><b>Dmitriy Shiyarov</b> <i>АО "ГНИВЦ"</i> <i>Moscow, Russia</i> ●● <u>Domain model. Metadata. Source code</u> Regular Talk (40 min)</p>	

12:30 Lunch. 1st shift. 12:30-13:25

12:45  
13:25

**Elizaveta Mantsybora**

*PTЛабс  
Moscow, Russia*

●  
Applied analytics: How to set a development task simply and clearly  
Lightning Talk (20 min)

**Tatyana Nechitaylo**

*n/a  
Moscow, Russia*

●●  
Interaction in the development team  
Lightning Talk (20 min)

MVP by KANO model  
(continue)

**Irina Gertovskaya**

-  
*Moscow, Russia*

●●●  
Assessment of competencies as a tool for the development and involvement of the analyst  
Regular Talk (40 min)

Lunch. 1st shift

13:25 Lunch. 2nd shift. 13:25-14:20

13:40  
14:20

**Liliya Abrarova**

*Открытая мобильная платформа  
Kazan, Russia*

●●  
Why write end-to-end system use cases, or how the analyst was involved in test automation  
Lightning Talk (20 min)

**Liliya Urmazova**

*Mentorpiece  
Ереван, Armenia*

●  
You are on the right courses, comrades! (Requirements management for IT education)  
Lightning Talk (20 min)

**Konstantin Semenov**

*ПГК Диджитал  
Saint Petersburg, Russia*

●●  
Magic matrix for an analyst  
Regular Talk (40 min)

**Konstantin Valeev**

*РТК ИТ  
Moscow, Russia*

●  
Use case modelling as a system design framework  
Regular Talk (40 min)

**Sergey Gerasimov**

*АбсолютТех  
Moscow, Russia*

●  
What to say? Or a couple of tips on effective communication  
Lightning Talk (20 min)

14:20 Lunch. 3rd shift. 14:20-15:15

14:35  
15:15

**Liliya Gorbachik**  
*Intermedia*  
*Saint Petersburg, Russia*  
●  
Tango with UX designers  
Regular Talk (40 min)

**Nataliya Dolzhenkova**  
*ELMA*  
*Kupov, Russia*  
●  
Express analysis. The worst ways of managing requirements  
Regular Talk (40 min)

**Dmitriy Smiryagin**  
*БФТ*  
*Moscow, Russia*  
●●  
Smaller is better? Talk about the size of services  
Regular Talk (40 min)

**Viktar Starastsenka**  
*Softeq*  
*Minsk, Belarus*  
**Darya Gert**  
*Wargaming*  
*Minsk, Belarus*  
●●  
Story Mapping  
Workshop (1h 30 min)

15:15 Coffee break

15:45  
16:25

**Sergey Ukhanov**  
*VK Pay*  
*Moscow, Russia*  
●●  
Math in SLA for dummies  
Regular Talk (40 min)

**Anna Belyanina**  
*ИП Белянина Анна Евгеньевна*  
*Saint Petersburg, Russia*  
**Irina Matveeva**  
*Escalate*  
*Saint Petersburg, Russia*  
●  
UX and CX in the work of analyst: Why and How  
Workshop (1h 30 min)

**Mariya Vasyura**  
*T1*  
*Saint Petersburg, Russia*  
●●  
Let's play. Game as an effective tool for Business analysts  
Regular Talk (40 min)

Story Mapping  
(continue)

16:40  
17:20

**Ekaterina Mironova**  
*ConsysT BG*  
*Moscow, Russia*  
●●●  
Simplified Return on Investment or how to assess the intangible benefits of a project  
Regular Talk (40 min)

**Ekaterina Ananeva**  
*GetAnalyst.ru*  
*San Diego, United States*  
●●●  
Seeing through: what is hidden behind simple requirements  
Regular Talk (40 min)

**Mariya Starostina**  
*Epam systems*  
*Saint Petersburg, Russia*  
**Anton Karzhavin**  
*Epam Systems*  
*Saint Petersburg, Russia*  
●  
Lego scrum (redo)  
Workshop (1h 30 min)

17:35  
18:15

**Aleksei Ivakin**  
*AVITO*  
*Saint Petersburg, Russia*  
●●  
UX on the example of a ketchup and an axe  
Regular Talk (40 min)

**Olga Samarina**  
*Petshop*  
*Saint Petersburg, Russia*  
●●  
What will I become when I grow up?  
Regular Talk (40 min)

**Mikhail Maksimov**  
*ЦифраБуква*  
*Saint Petersburg, Russia*  
●●  
Conceptual and logical models are the key to effective communication. What about data analysts?  
Regular Talk (40 min)

18:15 Closing ceremony, award speakers, raffle prizes