

Conference program "Analyst Days - 13"

Legend

Clients&cases	Requirements
Architecture	Processes
Tools	Specialised skills
HR, analyst's career & grow up	Analyst like a part of the team
Data analysis	UX
Methodologies	Technologies
Other	

19.11.2021 – First Day

	Section A (550 people)	Section B (200 people)	Section C (125 people)	Section D (talks, workshops) (120 people)
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09:00 Registration, morning tea/coffee

09:30 Opening ceremony

10:00 10:40	<p>Anna Kazachenko Райффайзенбанк Moscow, Russia ●●</p> <p><u>User Stories Full Study: In&Out</u> Regular Talk (40 min)</p>	<p>Aleksandra Kamzeeva Lamoda Tech Moscow, Russia ●●●</p> <p><u>Hiring as a project. How to build an effective hiring process</u> Regular Talk (40 min)</p>	<p>Alena Naletova OOO "Deutsche Bank TechCentre" Saint Petersburg, Russia ●</p> <p><u>International Bank. Playing with Complexity</u> Regular Talk (40 min)</p>	<p>Filip Hendrickx altershape Bruxelles, Belgium ●●</p> <p><u>How BA can close the Strategy-Execution gap</u> Regular Talk (40 min)</p>
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10:55
11:35

Natalya Leonova
Devexperts
Порты, Portugal
Leonid Yudenkov
T1 Digital
Saint Petersburg, Russia
●●
Interview. How to talk to people about requirements
Regular Talk (40 min)

Nadezhda Ivanova
«ICL Services»
Kazan, Russia
●●
Training for trainee analysts
Regular Talk (40 min)

Vasiliy Voropaev
Rubrain.com
Moscow, Russia
●●●
How to find a common language with an international client
Regular Talk (40 min)

Ekaterina Lysenko
RoboMarkets
Лимаккол, Cyprus
●●
"Skin and bone" - from functional analysis to architecture
Workshop (1h 30 min)

11:50
12:30

Irina Gertovskaya
-
Moscow, Russia
●●
Leafing through BABOK 3.0. How the business intelligence body of knowledge can help the analyst
Regular Talk (40 min)

Olga Mutter
СберМаркет
Moscow, Russia
●●
How to prevent juniors from ruining your project
Regular Talk (40 min)

Grigoriy Pechenkin
WEBURSITET.RU
Moscow, Russia
●●
Models of the Users and How to Use Them
Regular Talk (40 min)

12:30 Lunch. 1st shift. 12:30-13:25

12:45
13:25

Ivan Khakharev
Спортмастер Лаб
Moscow, Russia
●●
Re-engineering of Vendor Portal - a System with Chinese Users
Regular Talk (40 min)

Ekaterina Gert
Positive Technologies
Moscow, Russia
●●
Adaptation of newcomers to the team through mentoring
Regular Talk (40 min)

Elena Pavlova
ООО "Инлексис"
Moscow, Russia
●
Big Data in "Big Bank". How to make data work for you
Regular Talk (40 min)

Lunch. 1st shift

13:25 Lunch. 2nd shift. 13:25-14:20

13:40
14:20

Natalya Tarasenko
EPAM Systems, Inc.
Antalya, Turkey
●
Mockup-Driven Development. Trap or treasure?
Regular Talk (40 min)

Natalya Semenova
HOTA
Saint Petersburg, Russia
●●
Building expectations on BA work based on BA operating model definition
Regular Talk (40 min)

Danila Fetisov
Yandex
Moscow, Russia
●●
Reaching project goals within heavily strict deadlines. Is it possible?
Regular Talk (40 min)

Lunch. 2nd shift

14:20 Lunch. 3rd shift. 14:20-15:15

14:35
15:15

Anna Melekhova
Лаборатория Касперского
Moscow, Russia
●●
API: The Cookbook
Regular Talk (40 min)

Irina Makarova
Лаборатория Касперского
Nizhnii Novgorod, Russia
●
How we cut down the forest and got rid of the elephant
Regular Talk (40 min)

Anastasiya Moskovkina
ИнфоТеКС
Saint Petersburg, Russia
Nikita Zherebtsov
e-legion
Saint Petersburg, Russia
●●
Discovery phase and competitor analysis in mobile app development
Regular Talk (40 min)

Lunch. 3rd shift

15:30
16:10

Anna Fedoseeva
МегаФон
Moscow, Russia
●
From brainstorm to launch: MegaFon Plus through the eyes of a systems analyst
Regular Talk (40 min)

Maksim Tsepkov
CUSTIS
Moscow, Russia
●●
Design practice in different development cultures, technologies and paradigms
Regular Talk (40 min)

Leylya Kadyrova
Tinkoff
Kazan, Russia
●
Developing integration interaction between the systems
Regular Talk (40 min)

Svetlana Podchasova
Cordial
Kiev, Ukraine
●●
Analyst in BDD-Land
Regular Talk (40 min)

16:10 Coffee break

16:40
17:20

Viktoriia Knyazeva
Deutsche Telekom IT Solutions
Saint Petersburg, Russia
●●
Following the application steps - monitoring
Regular Talk (40 min)

Maksim Dontsov
Лаборатория Касперского
Moscow, Russia
Dmitriy Shmoylov
Лаборатория Касперского
Moscow, Russia
●●●
Secure by Design: how to establish a product architecture analysis process
Regular Talk (40 min)

Natalya Pavlyukova
Райффайзен банк
Moscow, Russia
●●
If you are afraid of Agile, don't be an analysts
Lightning Talk (20 min)

Alina Smorodina
ООО «ЭйТи Консалтинг»
Moscow, Russia
●●
How to improve analysts engagement
Lightning Talk (20 min)

Olga Cherkasova
IIBA Belarus Chapter
Minsk, Belarus
●
How to apply business analysis to build career strategy
Workshop (1h 30 min)

17:35
18:15

The slot is reserved.
Preparing for the evening party

Vitaly Birchenko
Andersen
Minsk, Belarus
●●
Collaboration between BA and Domain Expert in different phases of the project
Regular Talk (40 min)

Ekaterina Ananeva
GetAnalyst.ru
San Diego, United States
●●
Bugs of systems design can be avoided
Regular Talk (40 min)



18:20

Analyst Days Party. Section A

20.11.2021 – Second Day

Section A (550 people)

Section B (200 people)

Section C (125 people)

Section D (talks, workshops) (120 people)

09:00

Morning tea/coffee

10:00
10:40

Kristina Kozhevnikova
ООО "Датана"
Moscow, Russia
●●
Kaizen and analyst work
Regular Talk (40 min)

Alexey Vasilyev
BIPULSE
Saint Petersburg, Russia
●
How to take a place in a team without bloody bickering
Lightning Talk (20 min)

Sergey Martynenko
нет
Moscow, Russia
●
A calculator for the effective Owl manager
Regular Talk (40 min)

Ekaterina Kuchina
Croc Code
Ramenskoe, Russia
Natalya Bukreeva
Croc
Moscow, Russia
Svetlana Astanina
Croc Code
Moscow, Russia
●●
Business game "11 mistakes that analyst makes collecting requirements"
Workshop (1h 30 min)

Margarita Malikova
Райффайзенбанк
Moscow, Russia
●●
How to write a good documentation along the code and not go crazy
Lightning Talk (20 min)

10:55
11:35

Aleksandr Proshunin
*Иннотех
Voronezh, Russia*
●
The Analyst's Way to Big Data
Regular Talk (40 min)

Aleksandr Bulygin
*Ak Bars Digital
Brest, Belarus*
●●
Map of development for BA's competence center
Regular Talk (40 min)

Aleksandr Kozlov
*Accenture
Tver, Russia*
●●
Analytics in a Fix-Price and Agile conditions. How not to get bogged down and reconcile the irrecon
Regular Talk (40 min)

11:50
12:30

Aleksandr Kaminskiy
*Deutsche Bank Technology Center
Saint Petersburg, Russia*
●●
Organisation of business process monitoring (from scratch to automation)
Regular Talk (40 min)

Ilya Bravin
*Единый ЦУПИС
Saint Petersburg, Russia*
●●
Certification. Grades. Competence matrix.
Regular Talk (40 min)

Valentina Pisanova
*Холдинг Т1
Moscow, Russia*
●●
The many-armed god of deadline or Some Hints and Ideas for Various Analysts
Regular Talk (40 min)

Andrey Burakov
*NextWay
Moscow, Russia*
●
Once again about formulations, or what the dangers of breadth language are
Regular Talk (40 min)

12:30 Lunch. 1st shift. 12:30-13:25

12:45
13:25

Igor Kachanov
*Спортмастер
Lipetsk, Russia*
●●●
Event-driven approach for information systems analysis and modelling
Regular Talk (40 min)

Darya Mamaeva
*Неофлекс
Saratov, Russia*
Galina Nagaeva
*Неофлекс
Penza, Russia*
●
Tutor Academy - or how our team of analysts is growing
Regular Talk (40 min)

Vladimir Tikhonov
*Калипсо
Moscow, Russia*
●●
SA vs DE: the specifics of the system analyst's work in ML projects
Regular Talk (40 min)

Aleksey Vorobev
*Accenture
Moscow, Russia*
●
Digital transformation by the case of the sourcing and procurement management system imp
Regular Talk (40 min)

13:25 Lunch. 2nd shift. 13:25-14:20

13:40
14:20

Margarita Nizhelskaya

*МегаФон
Moscow, Russia*

●●

CustDev principles
in Requirements
Development
Lightning Talk (20 min)

Anna Kondratenko

*Городские технологии
Belgorod, Russia*

●

Foreign territory: non-
obvious analyst's skills
Lightning Talk (20 min)

Konstantin Semenov

*Кошелёк
Saint Petersburg, Russia*

●●

Seven immortal sins of
your backlog
Regular Talk (40 min)

Maksim Tsepkov

*CUSTIS
Moscow, Russia*

Grigoriy Pechenkin

*WEBURSITET.RU
Moscow, Russia*

Aleksandr Baykin

*uml2.ru
Moscow, Russia*

Dmitriy Bezuglyy

*ООО "Системный Подход"
Moscow, Russia*

●

Q&A: session with
experts
Round Table

Lunch. 2nd shift

14:20

Lunch. 3rd shift. 14:20-15:15

14:35
15:15

Mikhail Maksimov

*ЦифраБуква
Saint Petersburg, Russia*

●●

Use case or User story?
Come on, get over here
- Take all at once.
Regular Talk (40 min)

Natalya Peshkova

*Райффайзен банк
Moscow, Russia*

Margarita Malikova

*Райффайзенбанк
Moscow, Russia*

●●

Cookbook for
Community: What?
How? Why?
Regular Talk (40 min)

Q&A: session with
experts
(continue)

Lunch. 3rd shift

15:15

Coffee break

15:45
16:25

Nadezhda Tarasova
Независимый эксперт
Moscow, Russia

●●
Non-Functional Requirements. Do your best for the product quality
Regular Talk (40 min)

Aleksandr Serbul
1С-Битрикс
Moscow, Russia

●
Designing and launching a highly loaded web system in the conditions of the most severe time pressure
Regular Talk (40 min)

Ekaterina Savorskaya
ООО "Компания развития доступных систем"
Omsk, Russia

●
Invisible regulator. How to adjust the system to fit the law?
Lightning Talk (20 min)

Artem Ukrainets
Smartcat
Moscow, Russia

●●
Building a Customer Journey Map in BI tool with the access to all DWH data
Regular Talk (40 min)

Tatyana Krat
Digital-агентство
Moscow, Russia

●●●
From corporation to startup
Lightning Talk (20 min)

16:40
17:20

Innokentiy Bodrov
Finom
Lisbon, Portugal

●●
Crisys situation behavior or what should you do if your stand fell down during UAT
Regular Talk (40 min)

Aleksandr Solyar
Группа "Иннотех"
Moscow, Russia

●●
Modern Microservice architecture in the banking sector
Regular Talk (40 min)

Olga Bershel
Stenn International
Saint Petersburg, Russia

●●
Voices in the head: How a business analyst can design user experience and not quarrel with himself
Regular Talk (40 min)

Maksim Shalomovich
Частное лицо
Moscow, Russia

Evgeniy Aslamov
Частное лицо
Moscow, Russia
●●
Not only Functinal Requirements
Workshop (1h 30 min)

17:35
18:15

Mariya Vasyura
T1
Saint Petersburg, Russia

●●
Catch up a project or Save Analyst's Soul
Regular Talk (40 min)

Aleksandr Kozlov
Lamoda
Moscow, Russia

●●
IT-Scheme. How not to get lost in the deep forest of your IT landscape
Regular Talk (40 min)

Evgeniy Podkletnev
КРОК
Moscow, Russia

●●
Why doesn't a good technical specification mean a good UI yet?
Lightning Talk (20 min)

Aleksey Vasenin
red_mad_robot
Moscow, Russia
●
A / B testing as a product improvement mechanism
Lightning Talk (20 min)

18:15 Closing ceremony, award speakers, raffle prizes

